



## OHBM 2012 Poster Guidelines

The following guidelines are designed to assist in your preparation for your poster presentation at the 18<sup>th</sup> Annual Meeting of the Organization for Human Brain Mapping in Beijing, China, June 10-14, 2012.

### Preparing the Poster

An effective poster is self-contained and self-explanatory. Viewers can proceed on their own while leaving the author free to discuss points raised in inquiry. An effective poster balances figures and texts and is not a page-by-page printout of a journal paper or a slide show.

Poster sessions offer a more intimate forum for discussion than a slide-based presentation but discussion becomes difficult if the author must explain the poster to a succession of viewers. Unlike slide-based presentations, time spent at a poster presentation is determined by the viewer, not the author.

### Poster Boards

Poster boards will be vertically orientated. The dimensions are 234 cm (~7.5 ft) high by 95 cm (~3 ft) wide. Below is an example of what the poster boards will look like.



### Title

Prepare a banner for the top of the poster indicating the abstract title, author(s), and affiliation(s). The audience will be standing from three (3) to six (6) feet away from the poster, so the lettering should be easily legible from that distance.

### Figures

Please design figures for viewing from a distance and use clear, visible graphics and large type. Colors are effective if used sparingly; use dark colors on white or pale backgrounds and light colors on dark backgrounds. Indicate figure sequences with numbers or letters at least one inch high. Each figure or table should have a heading of one or two lines in very large type stating the "take-home" message.



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### E-Posters

The E-Poster Module is an online viewing gallery which will be accessible to all conference attendees prior to and during the conference. It will feature the ability for attendees to view your electronic poster and post comments or questions. New this year, **ALL** poster presenters are asked to upload an electronic version of your traditional poster (as a pdf). The pdf that you upload can either be a one page copy of your entire poster or a multiple page version of your poster. To upload, please go to <http://ww4.aievolution.com/hbm1201/> and click on E-poster Upload.

### QR Codes

If you would like to add a QR code to your poster that links to your abstract or E-poster, please find sample instructions below.

1. First, find your abstract using [Attendee Interactive's Abstract Search](#) and copy the URL of your abstract or E-poster. Head over to [goo.gl](http://goo.gl), and paste in the URL.
2. You will get a shortened URL that will redirect to the URL that you pasted, something that looks like this: <http://goo.gl/mn1HO>.
3. Now, copy that short URL, and add ".qr" to the end, and enter that in your address bar: <http://goo.gl/mn1HO.qr>. This will give you an image that you can copy and paste into your poster.
4. You can also get statistics on how many people have scanned that QR code and visited your site by adding a "+" to the end of the shortened URL, e.g. <http://goo.gl/mn1HO+>.

Abstract Sample:



### Poster Printing

Please note that there will not be a poster printing service available at the China National Convention Center, you will need to print your poster prior to traveling to Beijing or arrange this elsewhere.



## OHBM 2012 Poster Guidelines

### At the Meeting

Please [click here](#) to download the 2012 Poster Listings.

#### Poster Display

Each poster will be displayed for two days. The letters in the column “Display Days” of the Poster Listings indicate the days in which the poster is to be displayed.

MT = Monday, June 11 and Tuesday, June 12

WTh = Wednesday, June 13 and Thursday, June 14

#### Set-Up Time

Please set up your poster from 8:00 – 9:00 am on the first day your poster is to be displayed. Monday and Tuesday presenters should setup their posters from 8:00 – 9:00 am on Monday morning. Wednesday and Thursday presenters should setup their posters from 8:00 – 9:00 am on Wednesday morning. Pushpins will be provided in the poster area to mount your poster.

#### Poster Stand-By Time

Poster Numbers are listed in the second column of the Poster Listings.

For Monday and Tuesday posters, even numbered posters will stand-by on Monday, June 11 and odd numbered posters will stand-by on Tuesday, June 12.

For Wednesday and Thursday posters, even numbered posters will stand-by on Wednesday, June 13 and odd numbered posters will stand-by on Thursday, June 14. See daily poster stand-by session times below.

#### Daily Poster Stand-By Session Times:

Monday, June 11: 13:30 – 15:30 (even numbers)

Tuesday, June 12: 13:30 – 15:30 (odd numbers)

Wednesday, June 13: 13:30 – 15:30 (even numbers)

Thursday, June 14: 10:45 – 12:45 (odd numbers)

#### Poster Schedule Examples:

1. Poster # 344 MT: Poster will be displayed on Monday and Tuesday. Poster stand-by time is Monday from 13:30 – 15:30.
2. Poster # 685 WTh: Poster will be displayed on Wednesday and Thursday. Poster stand-by time is Thursday from 10:45 – 12:45.

Presenting authors should stand-by their poster during their assigned time (authors can also elect to stay longer). Attendees expect authors to be available and willing to engage in dialogue about the work displayed. Due to the large volume of posters, OHBM is unable to accommodate requests to move posters to a different session. Any author on the abstract is eligible to present at the meeting. Presenters should post a message on their board if they are absent for an extended period of time during assigned sessions.



## **OHBM 2012 Poster Guidelines**

### **Wine Reception in the Poster Hall**

There will be a wine reception held in the poster hall on Tuesday, June 12 from 18:00-19:30. If you have a poster being presented that day, you are welcome to stand by your poster and present.

### **Poster Teardown**

Monday and Tuesday presenters should remove their posters by 20:30 on Tuesday night. Wednesday and Thursday presenters should remove their poster by 17:45 on Thursday night. **IMPORTANT! Posters not removed by the end of the posted teardown time will be recycled!**

### **Cancellation**

If extraordinary circumstances require withdrawal of a paper, please notify the OHBM Executive Office at [info@humanbrainmapping.org](mailto:info@humanbrainmapping.org) as soon as possible.