

#### **OHBM FUTURE MEETING SPECS**

The Organization for Human Brain Mapping (OHBM) receives several requests each year from individuals and organizations interested in hosting a future Annual Meeting. Identification of potential meeting venues typically comes from three sources:

- Letters of interest/proposals from a group of OHBM members;
- Letters of interest that come directly from the convention center or convention and visitor's bureau in a particular city; and
- OHBM Council and Committee recommendations

In order to ensure transparency, this document provides an overview of the selection process in deciding future venues and guidelines for interested parties in presenting a letter of interest to OHBM regarding hosting a future Annual Meeting. Our next available open dates are listed below:

- 2026 TBD Europe
- 2027 TBD North America
- 2028 TBD Asia

#### WHAT IS THE DECISION MAKING PROCESS?

The OHBM Bylaws state: **Article 4. Meeting: Section 1.** Annual Meeting. The Organization shall meet annually at a place, date, and hour designated by the Council.

- Meeting venues are secured three to four years in advance
  - Council begins discussions on future meetings at their in-person meeting held in the fall. Annual Meetings generally alternate between Europe and North America and Asia at the Council's discretion.
  - Council discusses city options within the identified country including reviewing any Letters of Interest received from members and organizations.
  - Council selects two to three potential cities for the OHBM Executive Office to explore, including conducting site visits.
  - OHBM Executive Office conducts research on the identified cities and provides a
    report to Council at their in-person meeting held at the following Annual
    Meeting. After reviewing the information, Council makes their final
    selection. (Ongoing reports are provided to Council at their interim meetings.
    Occasionally, surveys are conducted to gauge wider OHBM membership
    preference to a certain location or members are asked to participate in the
    presentation.)

Council reserves the right to deviate from the above process when needed.



## WHAT FACTORS IMPACT SITE SELECTION?

The following factors are considered when choosing an adequate future meeting site for the OHBM Annual Meeting:

- Adequate Meeting Space Requirements: The venue must have appropriate convention
  center meeting space to house the OHBM program and allow flexibility should changes
  to the current schedule occur. Ideally, OHBM would be the only group in the convention
  center or have its own private access without overlapping with other groups. The
  convention center should be centrally located or well connected to the city center by
  frequent and affordable public transportation.
- 2. **Accessible and Affordable Hotels:** There should be a host hotel within walking distance or connected to the convention center and several overflow hotels within walking distance or through easy and affordable public transportation. OHBM seeks a variety of hotels including 3-, 4- and 5-star accommodations.
- 3. **International Access for All Types of Participants:** The site must be of convenient access to all types of participants. Ideally, the location should have an international airport that is well connected; and should not have visa restrictions that would exclude any segments of the community.
- 4. **Walkability and Accessibility to Restaurants and Tourist Attractions:** The convention site and hotels must be of convenient access to restaurants and attractions that are well connected by affordable public transportation.
- 5. **Affordability:** The site must have affordable meeting room rental rates and a variety of hotel sleeping room rates for all levels of attendees. Convention centers who provide pricing that are inclusive of audio visual, internet and other amenities are most desirable.
- 6. An Effective Local Organizing Committee or Tourism/Convention Bureau: Although not absolutely necessary, locations are always more attractive if accompanied by a strong local organizing committee (LOC) or tourism/convention bureau that will act as a liaison to the city with the OHBM Executive Office. Support by local individuals from the



proposed site who are committed to assisting the OHBM Executive staff in producing the meeting is very beneficial.

### WHEN DOES THE OHBM ANNUAL MEETING TAKE PLACE?

Traditionally, the OHBM's scientific meeting is held annually, around the third week of June using a Sunday through Thursday pattern. Other weeks in June will be considered. Below is a list of the destinations of past and future meetings:

1995	Paris, France	2012	Beijing, China
1996	Boston, USA	2013	Seattle, USA
1997	Copenhagen, Denmark	2014	Hamburg, Germany
1998	Montreal, Canada	2015	Honolulu, USA
1999	Dusseldorf, Germany	2016	Geneva, Switzerland
2000	San Antonio, USA	2017	Vancouver, Canada
2001	Brighton, UK	2018	Singapore
2002	Sendai, Japan	2019	Rome, Italy
2003	New York, USA	2020	Virtal
2004	Budapest, Hungary	2021	Virtual
2005	Toronto, Canada	2022	Glasgow, Scotland
2006	Florence, Italy	2023	Montreal, Canada
2007	Chicago, USA	2024	Seoul, Korea
2008	Melbourne, Australia	2025	Brisbane, Australia
2009	San Francisco, USA	2026	TBD Europe
2010	Barcelona, Spain	2027	TBD North America
2011	Quebec City, Canada	2028	TBD Asia

# WHO CAN SUBMIT A LETTER OF INTEREST?

Letters of interest can be submitted at any time by a member of the Brain Mapping community, a convention bureau or chamber of commerce, or a professional congress organizer/destination management company (PCO/DMC). All Letters of Interest will be reviewed by the OHBM Council as outlined in the decision-making format.

(Note: The OHBM Executive Office includes a full-service meeting management and event planning team. A local event planning organization may or may not be secured to assist the OHBM Executive Office in some of the meeting planning functions).

### WHAT SHOULD BE INCLUDED IN THE LETTER OF INTEREST?

A Letter of iterest should contain at least the following bits of vital information:



- 1. Choice of Meeting Venue(s): Information about the proposed venue(s) that would indicate the convention center is able to accommodate the needs of the meeting. The conference facility should contain:
  - Ample room for registration and organizer offices (central to the symposium and exhibit space)
  - One large meeting space for general sessions (up to 3,500 participants), with excellent audio-visual and internet capacity
  - 8 break-out meeting rooms that will accommodate 200-400 theater style for one-day educational courses. This takes place on Day 1 of our event
  - 4 break-out meeting rooms for approximately 500 people theater-style to be used for symposium and oral sessions each morning and afternoon of the conference
  - 3 break-out meeting rooms for committees and pop up meetings
  - 1 space of minimum 2,500 sq. ft for an open science session
  - 1 space of minimum 2,500 sq. ft for Student Post Doc activities
  - Space for a Welcome Reception for a minimum of 2,500 people (if outdoors, a backup space is required) This event can also be held off-site, if needed
  - Ample space for movement of attendees between courses
  - Access to food and beverage service during the meeting

Ample space for poster and exhibit presentations is also critical. Ideally, we would like to have posters up for 4 days of the meeting which requires space that would allow a minimum of 1,500 posters in a linear distribution. No meeting venue will be considered with space that would allow less than 1,250 posters per day. Poster board size is a standard 7.87 feet high by 3.28 feet wide (240 cm high x 100 cm wide). Exhibits are a standard  $10 \times 10$  feet (3M x 3M). OHBM generally attracts at least 40 exhibitors.

- 2. Proposed Dates and Year of the Meeting: Proposer should indicate available dates for consideration including the month, dates and year. Dates should not fall on any major religious holiday or other dates that could cause difficulties with transportation or accommodation for any segment of OHBM's membership.
- **3. International Access:** Provide information as to how registrants can reach the city and conference venue, either from the same country or from abroad. Indicate whether Visas are required.
- **4. Accommodation and Sustenance:** Provide information regarding the range of accommodations available, from budget options for students, to 4 and 5-star quality



hotels as well as the availability of food and beverage options in the area. Also provide suggestions of hotels that can serve as the headquarters for the meeting.

- **5. Tourist and Social Information for Participants and Guests:** Information about the recreation and social life in the proposed site are welcome.
- **6. Proposed members of the local organizing committee**: If possible, provide a list of potential members of the LOC (local organizing committee), with one nominated responsible representative that will work directly with the OHBM Executive Offices. Full contact details for the representative are required.

# The Responsibilities of the LOC include:

- Development of the Local Organizing Committee Symposium that generally takes
  place on the first day of the meeting (The content and speakers of the symposium
  must be approved by the OHBM Program Committee.)
- Obtaining sponsorship and commercial exhibitors from <u>local</u> vendors and other funding sources.
- Work with Executive Offices to suggest appropriate venues for social events. NOTE:
   All contracts are to be negotiated and signed by the OHBM Executive Director No outside party will be allowed to negotiate or to enter into a contract for these services.
- Working with OHBM Executive Office to identify and develop tourist information for participants and guests.
- Secure volunteers to assist with onsite responsibilities.
- Other duties as determined by the OHBM Program Committee.

### HOW DOES THE LETTER OF INTEREST GET PRESENTED TO THE OHBM COUNCIL?

All Letters of Interest should be submitted in electronic format to: Emily Weber (Meetings and Education Manager): <a href="mailto:eweber@humanbrainmapping.org">eweber@humanbrainmapping.org</a>

Letters of Interest can be submitted at any time; however, they should be presented to the OHBM Executive Office four years prior to the proposed date of the meeting to ensure the OHBM Council will consider it as a venue during their in-person meeting.

### **HOW WILL I BE INFORMED OF THE DECISION?**

After the OHBM Council has made their decision, the proposal will be contacted via email. Should the proposer's venue be selected, the OHBM Executive Office will work with them on securing any additional information needed.